



© ERCO GmbH

Experience light and photography in dialogue: ERCO presents "ERCO Light Box" at Triennale Milano Museum for Fuorisalone 2025

Copies and links requested.

For further information or image material please contact:

ERCO GmbH
Katrin Klein
Content Manager / PR
Brockhauser Weg 80-82
58507 Lüdenscheid
Germany
Tel.: +49 2351 551 345
k.klein@erco.com
www.erco.com

mai public relations GmbH
Arno Heitland
Senior PR Consultant
Leuschnerdamm 13
10999 Berlin
Germany
Tel: +49 30 66 40 40 553
erco@maipr.com
www.maipr.com

Every image tells a fascinating story: From 08 - 13 April 2025, ERCO will present photographs that capture the essence of architecture, light and design at Fuorisalone. They are narratives of iconic buildings, innovative lighting concepts and the people behind them – captured by renowned photographers and displayed in a minimalist, light-filled space.

The title "[ERCO Light Box](#)" invites multiple interpretations: a "box of light", a light table for sorting and viewing images, or an illuminated white cube as an exhibition space. When the ERCO Light Factory demonstrates how light can transform – indeed, transcend – an architectural space, it is always an intense experience. This transformative potential of light has been central to ERCO's expertise, demonstrated across countless projects, exhibitions and showrooms. Less widely known, however, is that ERCO also maintains an extensive archive of thousands of photographs documenting the interplay of light and architecture over decades. The company's deep engagement with architectural and lighting photography is such a defining aspect of the ERCO brand that it will take centre stage at [Fuorisalone 2025](#) in a special exhibition at the Triennale Museum.

A collaboration at eye level

Since the mid-1970s, under the influence of designer Otl Aicher (1922–1991), ERCO has developed a strong curatorial approach to photography. The Light Box has always been a working tool – originally as a backlit table for selecting from hundreds of slides motifs for catalogues, client magazines or advertisements, and today as a digital and full-screen metaphor for modern media and production processes. Over the years, ERCO has fostered collaborations with leading contemporary photographers, establishing a distinct, brand-defining visual language. The "[ERCO Light Box](#)" exhibition will present selected images from four decades of ERCO photography in a re-imagined space. It offers a unique perspective on architectural and lighting design projects, creative processes and key industry figures – while making light itself an immersive design element.

Experience ERCO Lighting in Milan

Visitors to Milan's Salone del Mobile will have many additional opportunities to experience ERCO's lighting expertise. Also as part of Fuorisalone, JUNG, in collaboration with Ippolito Fleitz group, will present the installation [ATMOSPHERE](#), illuminated by ERCO, in the heart of the Brera Design District. As in previous years, JUNG will be located in a charming ballet school nestled in a romantic courtyard at Via Palermo 1, the lively centre of Brera. Beyond these installations, ERCO's lighting solutions illuminate several prestigious sites across Milan, including the [Pinacoteca di Brera](#), the [Fondazione Prada Museum](#) and both the interior and exterior of [Milan Cathedral](#).

The "[ERCO Light Box](#)" exhibition runs from 08 - 13 April 2025, daily from 10.30 - 21.00 at the Triennale Milano Museum, viale Alemagna, 6.

Media representatives are warmly invited to the press preview on Monday, 07 April 2025. Please RSVP by 03 April 2025 via e-mail at erco@maipr.com.

Copies and links requested.

For further information or image material please contact:

ERCO GmbH

Katrin Klein
Content Manager / PR
Brockhauser Weg 80-82
58507 Lüdenscheid
Germany
Tel.: +49 2351 551 345
k.klein@erco.com
www.erco.com

mai public relations GmbH

Arno Heitland
Senior PR Consultant
Leuschnerdamm 13
10999 Berlin
Germany
Tel: +49 30 66 40 40 553
erco@maipr.com
www.maipr.com

Copies and links requested.

For further information or image material please contact:

ERCO GmbH

Katrin Klein
Content Manager / PR
Brockhauser Weg 80-82
58507 Lüdenscheid
Germany
Tel.: +49 2351 551 345
k.klein@erco.com
www.erco.com

mai public relations GmbH

Arno Heitland
Senior PR Consultant
Leuschnerdamm 13
10999 Berlin
Germany
Tel: +49 30 66 40 40 553
erco@maipr.com
www.maipr.com

About ERCO

ERCO is an international specialist for high-quality and digital architectural lighting. The family-owned company, founded in 1934, operates globally in 55 countries with independent sales organisations and partners.

ERCO understands light as the fourth dimension of architecture – and thus as an integral part of sustainable building. Light is the contribution to making society and architecture better and, at the same time, preserving our environment. ERCO Greenology® – the corporate strategy for sustainable lighting – combines ecological responsibility with technological expertise.

At the light factory in Lüdenscheid, Germany, ERCO develops, designs and manufactures luminaires with a focus on photometric optics, electronics and sustainable design. The lighting tools are developed in close collaboration with architects, lighting designers and electrical designers. They are used primarily in the following applications: Work and Culture, Community and Public/Outdoor, Contemplation, Living, Shop and Hospitality. ERCO lighting experts support designers worldwide in transforming their projects into reality with highly precise, efficient and sustainable lighting solutions.

If you require any further information on ERCO or image material, please visit us at www.erco.com/press. We can also provide you with material on projects worldwide for your media coverage.